

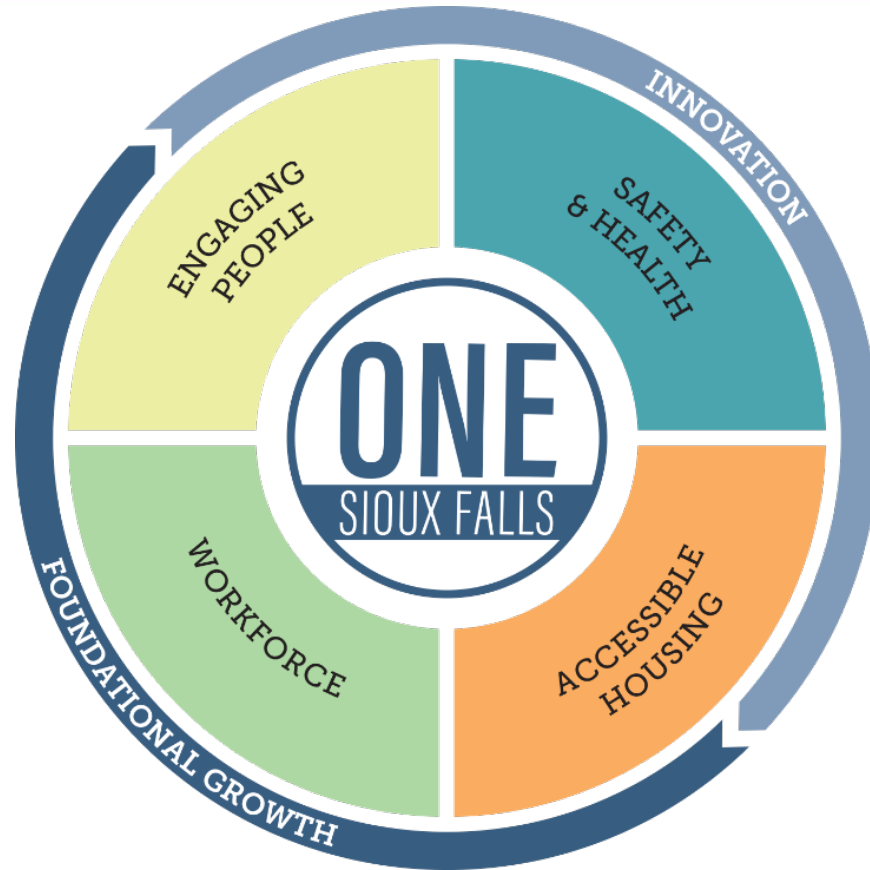
BHAGs



OFFICE OF THE MAYOR



Big **H**airy **A**udacious **G**oals





Safety and Health

Provide a safe community in which the health and well-being of our citizens is above the national average.





Public Safety Training Center





Triage Center





Mental Health Focus





Street Crimes Unit





Neighborhood Speed Reduction





Enhance Community Risk Reduction





Transitional Neighborhoods





Accessible Housing

Foster the availability of housing options at all income levels, throughout the city.





Citywide Housing Strategy





Housing Clinic





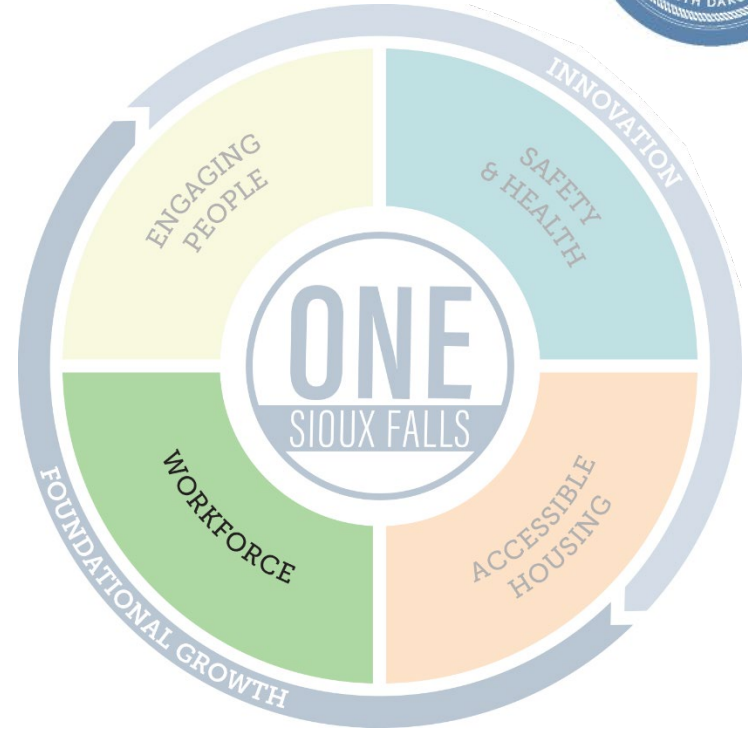
Rental Registry





Workforce

Continue to develop a community with a quality of life that will attract and retain the best employee base in the United States.





Downtown Development





Entertainment Venues





AARP Age-Friendly Community





5G Network Launch





Early Literacy Skills





Parks & Recreation Private Investment





Workforce Guidance Office





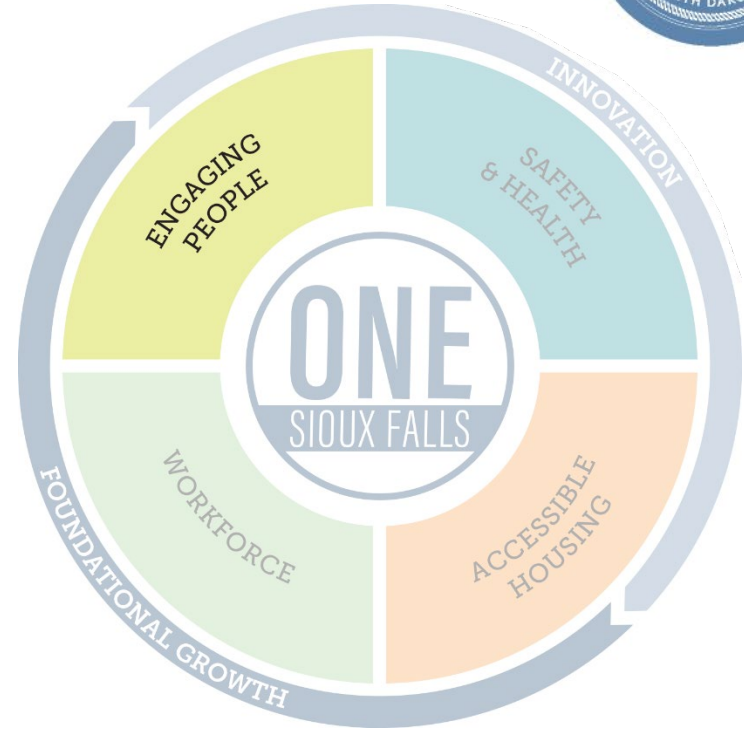
Bond Rating

AAA



Engaging People

Engage, collaborate and partner with the community to solve our challenges and seize our opportunities.



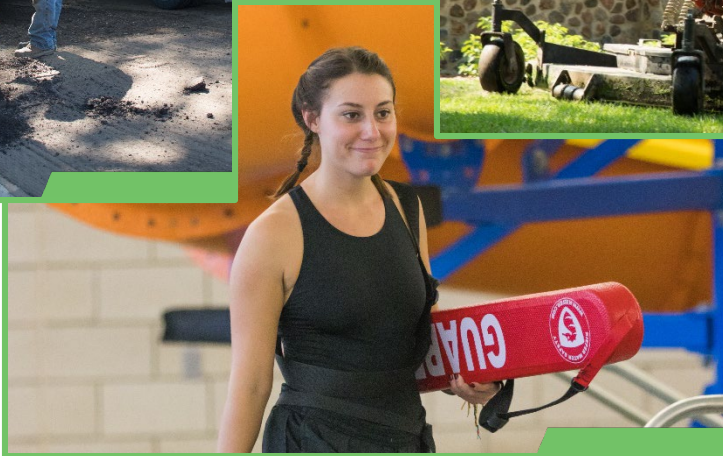


Community Dashboard





Employee Engagement





Customer-centered Strategy





Centralized City Phone Number





SFFR Recruitment





Big Hairy Audacious Goals



Questions